

Cookie Policy

Effective date: 01 May 2026 Version 1.0

This Cookie Policy explains how PRISM MGA Hong Kong Limited and PRISM MGA Singapore Pte. Limited (together, “PRISM”, “we”, “us”, “our”) use cookies and similar technologies on this website. It should be read together with our Privacy Policy and Data Privacy Statement.

1. What cookies are

Cookies are small text files placed on your device when you visit a website. They are commonly used to make a site work, to remember a visitor’s preferences, and to provide the site owner with information about how the site is used. Similar technologies — such as pixels, tags and local storage — are used for comparable purposes and are referred to in this Policy together with cookies.

2. Our position on cookies

PRISM operates this website as an informational, business-to-business corporate site. We have designed it to function with the smallest practical number of cookies. At present, we use only strictly necessary cookies, and we do not use cookies for analytics, advertising, retargeting or behavioural profiling.

Because we do not set any non-essential cookies, we do not display a cookie consent banner on this website.

3. The cookies we currently use

The cookies set when you visit this website are limited to those that are necessary for the site to operate, to keep it secure, and to function as you would expect. These include:

- svSession – maintains your session and enables core website functionality.
- bSession – supports session management and website performance during your visit.
- server-session-bind – maintains a secure connection between your browser and the server during your session.
- hs and XSRF-TOKEN – security cookies used to protect the website against malicious activity, including forgery attacks and automated abuse.
- consent-policy – stores your cookie consent preferences so that your choices are remembered.

These cookies are either session cookies, which expire when you close your browser, or persistent cookies that remember essential settings, such as your cookie consent preferences or session information, for a limited period. They are not used for analytics, advertising or cross-site tracking.

4. Cookies we do not use

This website does not set, and we do not currently use:

- Analytics cookies (for example Google Analytics).
- Marketing or advertising cookies (for example the Meta or LinkedIn pixel).
- Cross-site tracking, profiling or behavioural-targeting cookies.
- Cookies set by social-media share buttons or embedded widgets that profile visitors.

If we add analytics to the website in future, we intend to use a privacy-respecting analytics tool that does not rely on tracking cookies and does not collect personal data. We will update this Cookie Policy at that time.

5. Personal data and cookies

Some cookies may carry information that is, or that can be combined with other information to become, personal data. Where this happens, the information will be processed in accordance with our Privacy Policy, which explains how we comply with the Personal Data (Privacy) Ordinance (Cap. 486) of Hong Kong and the Personal Data Protection Act 2012 of Singapore.

6. Managing cookies through your browser

You can view, manage and delete cookies through your browser settings. Most browsers allow you to refuse all cookies, refuse cookies from specific sites, or be notified when a cookie is set. Instructions for the most common browsers are available on the publishers' websites. Please note that blocking all cookies through your browser will affect the way many websites operate, including this one.

7. Children

This website is directed at business audiences and is not intended for children. We do not knowingly collect personal data from children through cookies or otherwise.

8. Changes to this Policy

We may amend this Cookie Policy from time to time, for example if we change which cookies the website uses. The current version is always available on this page and is identified by the effective date shown at the top. We encourage you to review this page periodically.

9. Contact us

If you have a question about how this website uses cookies, please contact us at info@prismmga.com or by writing to the addresses set out in our Privacy Policy.